

GLIMPSES OF
CSR
ACTIVITIES
of
NLC India Limited
(FY 2024-25)





In the financial year 2024-25, NLCIL incurred an expenditure amounting to Rs. 47.19 crores on various Corporate Social Responsibility (CSR) activities. These activities include the promotion of healthcare, provision of drinking water, sanitation, educational improvements, skill enhancement, special education, environmental sustainability initiatives, and welfare support for armed forces and their families, preservation of national heritage, art, and culture, along with numerous rural development projects, among others. These initiatives were executed across NLCIL operational areas, including Neyveli, Barsingsar and Talabira.

PROMOTING HEALTHCARE



NLCIL spent an expenditure of Rs. 1,321.77 lakhs towards promoting healthcare. The major activities included construction and repair of Anganwadi centres, provision of radiant warmers and dental chairs to the dental colleges and upgradation of other medical infrastructure. NLCIL also organized special medical camps and actively participated in Government of India's flagship initiatives such as TB Elimination and Swachh Pakhwada programs



Organising Health Camps, Blood donation camps, healthcare awareness camps in Project affected areas of Talabira Project



Distribution of Shawl, Torch Light & Tiffin Box to Pensioners of Project Affected villagers of Talabira II & III OCP



Infrastructure development at PBM Hospital, Bikaner



Financial Assistance to ROTI foundation, Mumbai towards distribution of nutritious meals to under privileged people/ school children

Healthcare measures / Facilities / treatment for the common public residing in and around NLCILs operating regions



Periodical health check up of villagers by organizing Free Medical camps at surrounding villages of Barsingsar

Distribution of baby kits to new born babies under Beti Bachao scheme



NLCIL Regular Medical Camps / Special Camps for Divyangjan by ALIMCO – Cuddalore District



Providing breakfast in the morning, evening snacks and other nutritional support schemes to 10th, 11th and 12th std students



Providing butter milk to the Neyveli General Public during summer



100 days Intensified Campaign for TB Elimination



Distribution of Artificial Limbs & assistive devices to Divyanjan's by ALIMCO – NLCIL Barsingsar Project



NLCIL Talabira Unit – ALIMCO camp





Infant radiant warmer (10 Nos) for Government Medical College and Hospital, Chidambaram



Infrastructure development at Community Health Center (CHC), Barsingsar



Providing of SUV vehicle to Swami Vivekanand National Institute of Rehabilitation Training and Research, (SVNfRTAR) autonomous body under Ministry of Social Justice & Empowerment (NSJE), Cuttack, Odisha



Construction of Anganwadi Building at Killai Town Panchayat



Reconstruction of Anganwadi Buildings at Eswaran Koil Street in Cuddalore Corporation



Renovation & Repair of Existing Anganwadi Buildings at Kannikoil in Cuddalore Corporation



Providing paver walkway and lining work inside pond at Swamy Sagajanantha Mani Mandapam at Chidambaram



Providing link road with paver blocks including lighting facilities for Mining Engineering block at Annamalai University



Development of Farm Bypass road 0/0 - 1/600 at Kuppanatham Panchayat in Vridhachalam Block



BT Road for Kunankurichi village

PROMOTING SAFE DRINKING WATER



NLCIL incurred an expenditure of Rs. 1,210.28 lakhs during FY 2024-25 on safe drinking water projects including construction of check dams, flood protection works, development of water channels, drilling of borewells, installation of submersible pumps, construction of overhead water tanks and other infrastructure ensuring access to clean and safe drinking water for local communities. NLCIL also has undertaken rejuvenation of water bodies under the Amrit Sarovar.



Construction of 1,00,000 Capacity OHT Tank at Annavalli Uratchi, Vazhisothanai Palayam Village



Construction of 60000 Lit capacity OHT in Vijayamanagaram Panchayat



OHT - 60,000 lit capacity and borewell at Seplantham



Revitalisation/Drilling of Borewell at Vadalur Municipality (Indira Nagar, Maruthi Nagar) Drilling and installation of submersible pump at Indiranagar in Vadalur



Comprehensive flood protection works to the Peria Odai from Wellington Reservoir surplus course to confluence point in Kazhudhur Odai near Sirumalai Village in Tittakudi Taluk of Cuddalore District



Construction of retaining wall for drain from Vadalur NH to Ayyan Eri



Special repairs to Kondam in North Bhudhangudi channel and branch channel in Vayalur and Melamoongiladi Village in Chidambaram Taluk



Drilling of borewell & installation of submersible pump at Periyakuruchi village



Revitalisation / Drilling of Borewell at Govt. School, Karunguzhi Village



Construction of check dam across Periya Odai near Sirumalai Village in Tittakudi Taluk of Cuddalore District





Rehabilitation and Improvements to Pelandurai Main Channel and its branch Channels in Srimushnam Taluk



Special repairs to swimming pool and sanitary arrangements in Arignar Anna Sports Campus at Cuddalore



Rehabilitation of Vandurayanpattu Notch across Manampathan Channel at Vandurayanpattu Village in Bhuvanagiri Taluk



Special Repairs to Udayur Kondam in Udayur Village of Bhuvanagiri Taluk



Drilling and installation of submersible pump at Maruthinagar in Vadalur



Construction of Kondam across Nathamedu Channel, Krishnapuram Channel in Karaimeadu Village of Bhuvanagiri Taluk



Amrit Sarovar Seplanatham Chettikulam tank



Amrit Sarovar Project in U Kolapakam, Cuddalore District



Amrit Sarovar at Iruppukurichy



Reconstruction of Kondam in Sirupalaiyur Channel at Sirupalaiyur Village in Kurinjipadi Taluk



Construction of OHT (30,000 Ltr) at Malaisanthu, Thiruvanthipuram Panchayat in Cuddalore block



Construction of 60,000 liter (2 Nos) OHT for Vadakumelur Panchayat, Kurinjipadi (ward 2)



Construction of OHT (30,000 Ltr) at K. Pudur, Karaikadu Panchayat in Cuddalore block



OHT-30000 Lit capacity & Borewell for U. Adhanur village

PROMOTING SANITATION



NLCIL has undertaken several sanitation initiatives under its CSR funding, amounting to Rs. 494.21 lakhs. These initiatives include activities such as SwachhPakhwada programs, construction of school toilets and provision of temporary toilet facilities. Additionally, the projects cover drainage works, restoration of the Manimuktharu River and hygiene and healthcare facilities in NLCIL run schools.

Conducting Swachhta Pakhwada programme from 16.06.2024 to 30.06.2024



Conducting Swachhata Hi Seva programme



Setting up public park under Swachhata Hi Seva Programme at Perumathur Ooratchi





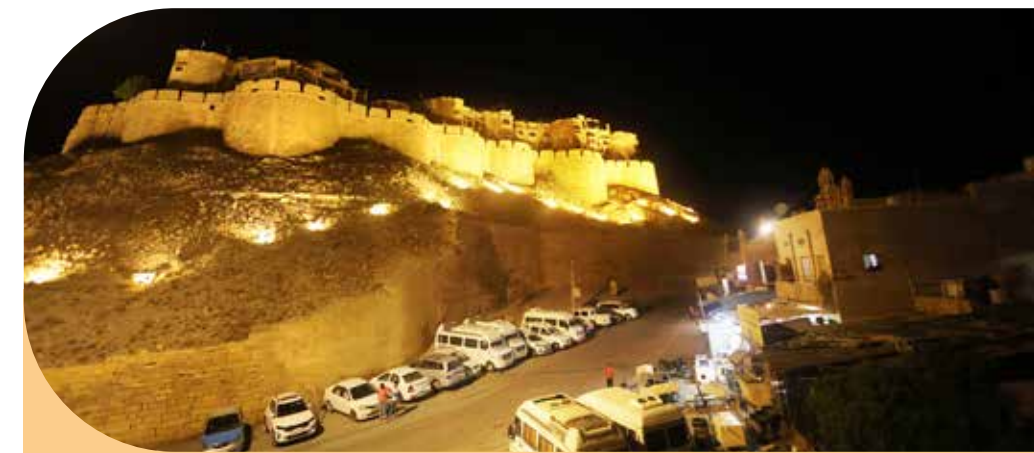
Infrastructure development in Government Senior Sec. School, Barsingsar (Construction of separate toilets for boys & Girls, construction of Library and open gym at main ground)



Construction of Boundary wall and room in PHED area



Construction of Library, Toilet & Compound wall for Govt. High School, Melakuppam Village



Swachhata related activities at two locations of swachh iconic places (SIP) in Rajasthan state



Construction of Drainage near Mettukuppam Sithivilagam Koil in Karunkuzhi Panchayat

Infrastructure development at Govt. Sr. Sec. School, Bhojusar (Megasar), Bikaner



Infrastructure development at Govt. Sr. Sec. School, Palana



Infrastructure development in Grameen Haat Bazaar, Bikaner



Infrastructure development at Govt. Sr. Sec. School, Swaroopdesar

Construction of New Toilet Block at NMJ School, BI-12



Restoration work of Manimuktharu River at Vridhachalam



Improvements to Theenjuvai Neerodai in Mettukuppam village at Karunkuzhi panchayat



Providing Sports Material to surrounding schoolchildren of Neyveli under Swachhata Hi Seva



PROMOTING EDUCATION



NLCIL has implemented a wide range of educational initiatives under its CSR programs within its operational areas, with a total expenditure of Rs. 603.14 lakhs. Key activities included promoting multiple educational programs such as supply of educational aids, virtual reality labs, midday meals, bus facilities and several other infrastructure projects.



Children's Day Celebration on 14th November 2024



Distribution of Uniform, School Bags, Note Books, Rain Coats and Bi-cycles to down trodden Tribal School students nearby peripheral villages.



Tuition fees for Jawahar Science College SC/ST & OBC students



Mid Day Meal Scheme for Sneha School Children during 2024-25



Free bus service for Sneha School Children during 2024-25



Infrastructure development at Govt. Primary School, Naarsingh mohala, Lalamdesar



Construction of classroom with smart class in govt. sr. sec. school, Sujandesar, Bikaner





Reimbursement towards purchase of lab equipment for Diploma in Mining at Annamalai University



Renovation of Boundary wall in Govt. Primary school Basi (North)



Procurement of Desktop Computer Systems with all accessories for Government ADW Higher Secondary School, Dharmanallur near Mine-II



Infrastructure development at Govt. Sr. Sec. School, Lalamdesar



Construction of shade for wrestling ground in Mahatma Gandhi school, Barsingsar



Virtual Reality Labs at Government Higher Secondary Schools located in Indiranagar, Marangur, Kadampuliur, Cuddalore district.



Construction of a classroom in Govt. School, Bholasar



Renovation works in Govt. Sr. Sec. school, Barsingsar



Distribution of school kits to 1st standard girl student under "Beti Padhao" scheme



Distribution of school kits to 1st standard girl student under "Beti Padhao" scheme



Educational Assistance towards promoting education of the students of Kendiriya Vidyalaya School.



Providing infrastructure facilities at Govt. school, Swaroopdesar (Barsingsar - Udairamsar bypass road)



Distribution of scholarships to girl students



Infrastructure development at Girls Government Senior Secondary School, Palana



Educational activities at NLCIL schools



PROMOTING EMPLOYMENT ENHANCING SKILLS



NLCIL spent Rs. 304.76 lakhs for various initiatives aimed towards promoting employment and enhancing skills. This included programs such as training women's in fashion designing, conducting post-diploma and postgraduate programs in power sector and mining for youth and other skill training programs.



Organising Skill enhancing / employability programme for Project affected villagers (Dumper / Tipper Operating Training Programme)



Financial Assistance to Gram Vikas Society, Dharwad, Karnataka towards Skill Development (Fashion Design) Training



Towards Skill Development - Upgradation of existing facilities for Diploma in Mining course in Annamalai University as per MoU



Financial assistance to M/s National Power Training Institute (NPTI) towards conducting job oriented post diploma and post graduate diploma courses for the uplift of dependants of land acquisition beneficiaries and project affected persons

Distribution of educative materials to the special children at M/s G.V. Special School in Chidambaram

NLCIL spent Rs. 0.95 lakhs for distributing educative materials to the G V Special School, Chidambaram.



RURAL DEVELOPMENT PROJECTS



NLCIL allocated Rs. 137 lakhs in various CSR rural development projects for the FY 2024-25. The projects includes the installation of solar streetlights, construction of community halls in multiple locations and other rural development projects.



Construction of Community Hall at Veeramudaiyanatham in Melbhuvanagiri Block



Construction of Community Hall at Kammapuram in Kammapuram Block



Construction of Cement Road in Kovilanur Panchayat - 200 Meter



Providing CC Road with Pedestrian Walk to Reddiyar Street near Thanneeril Vilaketriya Illam in Karunkuzhi panchayat.



Installation of lights in Pennadam (Eraiur) Bridge



Infrastructure development at Community Health Center (CHC), Barsingsar



Providing tubewell in Barsingsar village



Laid out 4.8 Km link road from VKT road to Thiruvannainallur (Antharasipettai) at Kalkunam Panchayat, Kurinjipadi Block



Development of Road in Barsingsar village



Shifting of water supply lines at Swaroopdesar village



Development of Farm Bypass road O/O - 1/600 at Kuppanatham panchayat in Vridhachalam Block

ENSURING ENVIRONMENTAL SUSTAINABILITY



NLCIL incurred a Corporate Social Responsibility (CSR) expenditure of Rs. 92.46 lakhs towards various environmental initiatives. The activities include: installation of a solar grid plant, purchase of emergency vehicles for rescuing animals and other activities



Financial Assistance to Aravinda Charitable Society, Anickad, Kottayam Dist. Kerala for providing Surya Krupa 100 KWP On-Grid Solar Plant



Financial Assistance to Neyam Veterinary Welfare Trust, Neyveli towards purchase of Ambulance for Animal Rescue



Providing Roof Top Solar in Govt. Buildings in Barsingsar Village

PROTECTION OF NATIONAL HERITAGE, ART AND CULTURE



During FY 2024-25, NLCIL allocated Rs. 314.08 lakhs towards CSR initiatives focused on the protection of national heritage, art, and culture. The projects undertaken included Renovation of Town Hall, Support for organizing the Camel Festival and Loka Nahosav, Construction of new transparent sheds, Kabir Yatra-2024, Painting of the wooden structure of the chariot, etc.



Financial Assistance to DRDA Cuddalore towards renovation of Town Hall building (Phase-II)



Financial Assistance to DRDA Cuddalore towards renovation of Town Hall building (Phase-II)



Contribution to the Non-Profit Organization LOKAYAN for the event 'Kabir Yatra-2024'



Construction of new transparent sheds for Chariots at Shri Sabanayagar Temple in Chidambaram

MEASURE FOR THE BENEFIT OF ARMED FORCES VETERANS, WAR WIDOWS, AND THEIR DEPENDENTS

NLC India Limited (NLCIL) allocated Rs. 15 lakhs from its CSR expenditure for the welfare of armed forces veterans, war widows, and their dependents during FY 2024-25.



OTHERS AND OVERHEAD EXPENSES

NLCIL expended Rs. 225.22 lakhs on overhead and other CSR expenditures





About Institute of Public Enterprise (IPE)

The Institute of Public Enterprise (IPE) was established in 1964 as an autonomous non-profit society. IPE is a premier AICTE approved management Institute focusing on transforming students into leaders of tomorrow in organizations and society. IPE's key objectives include management education, research, consultancy, and training. In 1995, the Institute launched its first two year full-time Post Graduate Diploma in Management (PGDM) programme to provide skilled human resources to meet the requirements of industry.

Keeping in view the market demand, the Institute also launched sector specific PGDM programs in the areas of Marketing, Banking Insurance and Financial Services, International Business and Human Resource Management. IPE's engagement with long-term management education has received wide appreciation from the industry, government, and social sector enterprises. The Institute continuously endeavours to update the content and teaching methodology of its courses based on feedback from the end-users, ensuring the quality, relevance, and utility of all its programs and courses.

IPE is consistently ranked among the leading B-Schools in India in most well-known ranking surveys. IPE has also been awarded a premium accreditation label of the SAARC region, 'The South Asian Quality Assurance System' (SAQS). Over the years IPE has won several awards and honours for its academic & research excellence.

IPE has a very successful track record of running MDPs over a long period of time. IPE also has a strong Research and Consultancy division, which provide consulting services and undertakes research projects for various national organizations. The Institute has been recognized as a 'Center of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Education, and Government of India.

The Governance of the Institute is overseen through a Board of Governors composed of eminent policy makers, academicians, and CEOs of public and private sector enterprises.



About NLCIL Chair on CSR

The NLC Chair on CSR was established at IPE through a MoU between the two organizations, signed on 22nd Feb, 2014 at IPE new campus at Shameerpet, Hyderabad. It is a progressive step by the two organizations towards its commitment to promote knowledge, experience and excellence in the area of CSR through research, training, workshop and work-association.

Objectives of the Chair

- To identify and formulate the criteria and indicators of good CSR.
- To integrate and standardize the existing body of knowledge, system, structure, models and mechanisms associated with different forms of practice of CSR.
- To derive mutually agreed upon CSR practices, beneficial to all stakeholders.
- To disseminate the information about the latest happenings in the field of CSR to the people engaged in policy making, policy analysis, policy research, the practitioners and other stakeholders.



PROJECT LEADER

Prof. S. Sreenivasa Murthy

Director, Senior Professor and NLCIL CSR Chair Professor, IPE

PROJECT COORDINATOR

Dr. J. Kiranmai, Head – Centre for CG and CSR, IPE

TEAM MEMBERS

Mr. M. Vaman Reddy, Project Associate, IPE

Ms. B. Deepa, Research Associate, IPE

About the Centre for Corporate Social Responsibility (CCSR)

The Centre for Corporate Social Responsibility (CCSR) was set up during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of CSR. The Centre works on the existing body of knowledge, systems, structures, models, and mechanisms associated with different CSR initiatives; it also provides a platform for discussing CSR guidelines and the latest developments in the field. The Institute of Public Enterprise (IPE) has been part of the Department of Public Enterprises (DPE), Government of India initiative on introducing Corporate Social Responsibility (CSR) as an element of the performance matrix in Central Public Sector Enterprises (CPSEs). IPE was invited to attend the meetings of the Working Group on CSR in 2007-08 and 2009-10, and was nominated by DPE as a Member of the Executive Committee on CSR in 2011 to develop, design, and implement courses for CPSEs. Recognizing the importance of the subject and also the realization that there is a dearth of experts in this emerging field, it was decided that IPE could play a major role in research, development, and advocacy of CSR. This idea led to the establishment of the Center for Corporate Social Responsibility in 2011 at IPE.

The main objectives of the center

- To identify and formulate the criteria and indicators of good CSR.
- To integrate and standardize the existing body of knowledge, system, structure, models and mechanisms associated with different forms of practice of CSR.
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- To disseminate the information about the latest happenings in the field of CSR to the people engaged in policy making, policy analysis, policy research, the practitioners and other stakeholders.